

IOWA INTERFAITH POWER & LIGHT

Position Title: Multi-Issue Organizer

Type of Employment: Ongoing, Full Time, Salaried, Exempt

Reports to: Executive Director

Location: 505 5th Avenue, Suite 333, Des Moines, Iowa

Immediate Opening – posted February 4, 2020

ORGANIZATIONAL BACKGROUND:

The mission of Iowa Interfaith Power & Light (Iowa IPL) is to empower people of faith and conscience to take bold and just action on climate change. Founded in 2006, Iowa IPL is an Iowa non-profit 501(c)(3) and part of the national Interfaith Power & Light movement. We are a statewide organization mobilizing the religious community to become leaders in the movement for climate action. Iowa IPL envisions a stable climate where humans live in right and just relationship, interconnected with a healthy, thriving, natural world.

SCOPE OF RESPONSIBILITY:

The Multi-Issue Organizer works with the Executive Director to conduct a range of activities that support the mission of Iowa IPL. The Organizer will work with key stakeholders, including faith leaders, people of faith, congregations, faith-based organizations, Iowa colleges and campus organizations, clean energy businesses, farmers, non-traditional allies, and coalition partners to advance solutions to climate change in Iowa.

Key activities include outreach, education and coalition-building; cultivating appropriate messengers to engage with policymakers and the media; working with Executive Director to create and deploy outreach strategy including outreach materials, social media posts, blog posts, electronic newsletters, website updates, and other written materials; coordinate with state, regional, and national organizations; and host/convene public events.

DESCRIPTION OF DUTIES:

- Develop, implement, and manage outreach and education activities focused on clean energy deployment in Iowa including wind, solar, energy efficiency, EVs, and other efforts that reduce climate pollution like empowering Iowa farmers to lead in the development of carbon farming.
- Coordinate and facilitate meetings with key stakeholders.
- Implement a communications strategy using Iowa IPL electronic tools and leveraging social and traditional media.
- Write educational materials in our four program areas: Called To Climate Action; Teaching and Preaching; Faith Farms and Climate; and Clean Energy Advocacy.
- Perform public outreach efforts to engage stakeholders in our mission.
- Plan events such as workshops, advocacy events, and press conferences.
- Willingness and ability to independently travel to meet with individuals and organizations and attend meetings statewide.

- Public speaking.
- Other duties as assigned.

QUALIFICATIONS:

Required:

- Strong organizational skills; ability to manage multiple projects.
- Excellent communication skills; proven ability to write and speak in a clear and compelling fashion, including public speaking experience.
- Ability to integrate communication strategies across multiple platforms including social media, website, and electronic advocacy tools.
- Strong interpersonal skills and ability to communicate with diverse groups of people to seek common ground.
- Self-motivation and initiative. Able to work independently.
- An eagerness to work collaboratively in a dynamic team environment.
- Previous experience and proven success in bringing stakeholders together to strategically advance shared goals.
- Willingness and ability to travel and meet independently with individuals and organizations and attend meetings statewide; must have car/valid driver's license and insurance.
- Flexible daytime and weekend schedule to attend meetings and other events as needed.
- A passion for environmental justice.

Desirable:

- Prior related organizing work experience.
- Existing relationships with key stakeholders identified above.
- Experience working in a non-profit setting with a mission-driven staff and board.
- Degrees and/or experience in related fields such as religion, political science, environmental education, communications, social marketing, etc.

Compensation: \$42,000 per year, 10 days PTO, 8 paid holidays, and health insurance.

To apply, please attach a cover letter and resume in an email to Matt Russell, Iowa IPL Executive Director at director@iowaip.org. Include "Multi-Issue Organizer" in the subject line.